

# RUBEN CARBAJAL

## SUMMARY

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Media-savvy author with extensive background in publicity and live production seeks clients who are need of a creative, focused and energetic writer.

## RELEVANT EXPERIENCE

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### **Writer, NBA Entertainment**

Advanced from Script Department Assistant to Writer responsible for creating and editing copy for on-court announcements, video board interstitials, and promotional content for marketing partners. Delivered focused, precise copy and immediate turnarounds in a live production atmosphere for some of the NBA's most visible events, including the NBA and WNBA All-Star Games, The Hall of Fame Induction Ceremony, The 2004 Olympic Games, as well as exhibition matches in Europe and China. Wrote and Developed commercial spots for NBA TV for 2007 season. Experience as on-site production coordinator and supervisor of Script Department. (2002 to the present)

### **Assistant Media Advisor, Heifer International**

Responsible for soliciting celebrities and public figures to support non-profit organization on television, radio, film, and print. Involved in the research and development of strategies for finding new potential supporters, generating direct mail correspondence with celebrity/media clients, and ghostwriting articles. Significant contribution in pitching and obtaining media placements on The Oprah Winfrey Show, The West Wing, Martha Stewart, and others. Wrote and developed blog on celebrity philanthropy for Hunger Movement Website and led an initiative to establish an online community of supporters. Generated scripts for documentary projects and pitches. (2002- 2007)

### **Author**

Play, *The Gifted Program* published by Dramatists Play Service in 2004. Selections from *Portland* and *The Gifted Program* included in *More Scenes and Monologues from the Best New Plays*, Meriwether Publishing, 2007. *The Gifted Program* appears in *The Best Men's Monologues of 2005*, and the forthcoming *Outstanding Men's Monologues Volume 2*. Served as Artist-in-Residence at The New Jersey Shakespeare Festival and The Edna St. Vincent Millay Colony. Finalist for the Walt Disney Writing Fellowship in 2004, one of seven writers chosen out of a field of over fifteen-hundred.

### **Co-Producer, The World's Best Prom**

Part of a six-person team responsible for developing a human-interest story with a micro budget into an award winning, well-reviewed documentary. Distributed by Matson Films, *The World's Best Prom* has been featured on NPR's This American Life, ABC News Now, and AOL Entertainment's True Stories. (2006)

## EDUCATION

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University of Wisconsin-Madison 1992-1996.

Thesis production of original play, "The Man Who Stopped" awarded academic achievement grant.